# Unlocking Potential: Mastering Poultry Nutrition for Optimal Performance

#### **ABOUT THE PROGRAM**

A feed formulator, a techno-commercial right-hand, a derisking trustee, a growth strategist, a financial savior and an advisor... are some of the key roles that an Enterprise expects from a NexGen Nutritionist today. Unfortunately, there is hardly any professional platform or co-learning space where bright and young Nutritionists and Formulators can learn by working together in game-changing live projects. More than individual brilliance, it is the variety of perspectives that can hone you up for the future requirements of business enterprises.

## PROGRAM HIGHLIGHTS

- The Program is aimed at offering a 360-degree view of Poultry Nutrition across the phases of life cycle in Broilers, Layers and Breeder birds.
- All the sessions are designed to sensitize the participants about the challenges and resources in the daily life of a "Nutritionist of Tomorrow" with a variety of perspectives.
- Expected outcome of the sessions are to enable the participants to engage into more personalized and meaningful professional practice which may finally lead to solving problems for the clients that are directly linked to the BIG picture of an Enterprise.
- The sessions are delivered by eminent industry experts (25+ years of experience) in a crisp, methodical, and application-orientated manner. The objective of the program is to get your up-skilled to the best use of future technology, techniques and tactics that can set a new career momentum for YOU.
- All the sessions are planned in our Training Campus which houses our Research Stations, Commercial Farms, Advanced Poultry Diagnostic Labs and a Pellet Feed Mill.



















#### **CURRICULUM INCLUDES**

- Basis of Selection of Ingredients to formulate best cost Poultry Feed
- Role of a Nutritionist in Business Sustainability of Poultry Operations
- Fundamentals of Feed Milling
- Exposure to RM, Premixing and Feed Milling Hands-on session at the Feed Plant
- Application of Feed Formulation Software to optimize Performance
- Feed Formulation Case Study
- Interactive Sessions
- Importance of Laboratory, QA & QC in Poultry Nutrition
- Exposure to Analytical and Wet Chemistry Laboratory -Hands-on session
- When Nutritionist is a Trouble Shooter: Panel Discussion
- Valedictory & Closure

## **PROGRAM SUITABILITY**

Young Poultry Nutritionists, Consultants, Feed Formulators, Post Graduate Students, Technical and Marketing Professionals working in Poultry Feed, Additives, Pharmaceuticals, Biologicals, and other Poultry Nutrition business can make the best use of this program for their professional development and ensuring client delight.

#### PROGRAM DURATION

It's a 4 day long On-campus program.

# **ESSENTIAL INFORMATION**

- ▶ All IOP, SDP, FMP programs are fully residential. Delivery mode will be in person, on-campus. (except FMP Aquaculture). The HOT programs are Non-residential.
- ▶ Sessions are conducted at the Agrivet School Campus which is located at State-of-the-Art Agrivet Research Center housing Research Farms (Broiler, Layer, Breeder & Aqua), Commercial Farm, Advanced Analytical & Diagnostic Laboratories and Pellet Feed Mill.
- Agrivet School Campus is equipped with a smart classroom having interactive audio-visual display and high-speed internet connectivity.
- Individual travel & the cost of accommodation is not included in the program fees. Personalized assistance is provided through a dedicated Travel Desk. The team will assist each participant in finding appropriate accommodation in the hotels near the pick-up location at a specially contracted tariff. Alternatively, participants may book their stay on their own.
- Everyday local transportation in air-conditioned vehicles from a prefixed pick-up point to the training facility is provided. Pick-up and drop location for daily visit to Agrivet School will be informed well in advance.
- Everyday lunch, tea and snacks will be provided at the training centre.
- Study materials (Soft copy/Hard copy) and basic stationery needed for the course will be provided.
- Protective wears needed for biosecurity during entering the laboratories and Farms will be provided.
- All participants will get a Certificate of Participation after successful completion of the course.

IOP: Industry Orientation Program, SDP: Skill Development Program FMP: Farm Management Program, HOT: Hands-on Training Program



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